



We're the people who make life better.

Executive Biographies

Dwayne Clark, Chairman and CEO

Dwayne Clark is the founder, chairman and chief executive officer of AegisLiving. With 21 years of senior housing industry experience, Dwayne is nationally recognized for his innovations, quality care standards and ability to lead AegisLiving on a path of exceptional growth.

When Dwayne founded AegisLiving in 1997, he looked at creative ways to redefine an industry that held great potential but was failing in execution. He studied business models from top companies around the world, including Starbucks and Costco, and built his company around the same concepts and strategies that made those companies successful. Today, AegisLiving is a nationally recognized leader in retirement living, assisted living and memory loss care. Dwayne credits AegisLiving's rapid growth and innovative reputation to the company's culture; a place that embraces a new vision to provide unparalleled care and service for its residents and their families. Equally important are his employees.

Dwayne's interest in senior living began at an early age. He often visited his grandmother suffering from Alzheimer's at a "sad old folks home." This created a desire to change the way people thought seniors should live. Today Dwayne's mother, who also suffers from Alzheimer's, currently resides in an AegisLiving Community.

Prior to founding Aegis Living, Dwayne served as executive vice president of operations for Sunrise Assisted Living. He was a key member of the management team that led the company from the private sector to one of the most successful IPOs in long-term care.

Dwayne is a leader in national organizations that contributes to the growth and development of senior living professionals including: the Assisted Living Federation of America (ALFA), the National Investment Conference (NIC) and the American Senior Housing Association (ASHA) and ALFA's Northwest chapter (NorALFA). In the community, he supports the Seattle's Fifth Avenue Theatre, American Diabetes Association, Alzheimer's Association, Eastside Domestic Violence Program and FareStart.

Jerry Meyer, President and Chief Operating Officer

Jerry Meyer is the President and Chief Operating Officer of AegisLiving and is responsible for operations of Aegis communities.

Prior to joining Aegis Living, Jerry was the President and CEO of SunBridge, Inc., a senior housing company. During his tenure, he successfully secured more than \$200 million in new construction project financing. He was responsible for developing the business plans, pro forma and budget for a 42-building rollout. Prior to his work at SunBridge, Jerry was the Vice President and CEO for the Assisted Living Division of Manor Care, Inc., where he grew revenues from zero to \$60 million in only two years.

Jerry was also CEO of the Senior Living Division of Advantage Health Management Corporation, where he was concurrently responsible for successfully forming the company's hotel properties. His hospitality industry experience includes work for Doubletree as well as ownership and management of restaurants in Missouri and Connecticut.

Polly Miller, Chief Culture Officer

As Chief Culture Officer, Polly works closely with management and staff to spread and adhere to the values and integrity on which the company was founded. She leads the Aegis Academy, Aegis' comprehensive orientation program for senior managers, as well as develops and facilitates industry-leading training programs for the individual communities. In addition, Polly serves a key role in developing strategic associations and partnerships with universities and senior care organizations.

With more than 30 years of experience in sales, training, marketing and community relations, Polly joined AegisLiving as its fourth employee in 1997, and has played a pivotal role in the company's impressive growth. Formerly she was the Chief Marketing Officer before her promotion in 2006 to her current position.

With her passionate commitment to treating Alzheimer's disease, Polly also has served for six years on the Board and for two years as Board president, of the Washington chapter of the Alzheimer's Association. She also serves as the President of the Board of Directors of Eastside Domestic Violence Program and is on the Board of Directors for Senior Services of King County. She is a nationally recognized speaker on sales, customer service and community relations and has served on the boards of the National Association of Senior Living Industries (NASLI) and the Northwest Assisted Living Federation (NorALFA).

Brian Poggi, Chief Marketing Officer

As Chief Marketing Officer, Brian Poggi leads all marketing and sales efforts for communities in Washington, California, and Nevada.

Prior to joining AegisLiving, Brian Poggi was President of GE Security Commercial Solutions, a \$300 million, 500-employee business unit and subsidiary of the General Electric Corporation. The Commercial Solutions Group developed and supported products for GE Security's worldwide markets in the fire, access, intrusion and video surveillance segments. During Brian's tenure the Commercial Solutions Group led the company in new product introductions and market share growth.

Brian previously served as President and CEO of LifeClips, a venture-backed leading provider of analog-to-digital home-video services that he built from the ground up. Prior to founding LifeClips, Brian was Senior Vice President and General Manager of North America for Polaroid, where he directed a \$1.1 billion business unit. He is credited with repositioning the brand to a younger market through the development of multiple new product platforms. During his 20-year tenure with Polaroid, Brian also ran the company's European operations and held other international and domestic senior-level positions. Brian joined Polaroid, following his initial sales and marketing career with Procter and Gamble.

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